

SUPREME x MKS PAMP

PARTNER PROSPECTUS

Ceremonial Asset Continuity & Luxury Collectible Ecosystem

Prepared by Tasha Bleu · May 14, 2026

CLASSIFICATION: CONFIDENTIAL STRATEGIC ADVISORY · NOT FOR DISTRIBUTION

EXECUTIVE SUMMARY

The Supreme x MKS PAMP collaboration represents a structural inflection point in global commerce — the convergence of luxury scarcity systems, precious-metals authority, and collectible market momentum into a single, unprecedented product category: **permanent-value ceremonial assets**.

Today's launch — 1,000 units each of limited 1-gram and 1-oz. .9999 fine gold bars — signals the emergence of a durable commercial ecosystem. This prospectus presents the strategic investment thesis, four-phase activation roadmap, and long-horizon revenue architecture designed to position early partners at the center of this ecosystem through 2034.

Core Strategic Thesis: Organizations establishing continuity infrastructure during this launch window gain durable competitive advantages in premium fan retention, sponsor differentiation, collectible monetization, and cultural visibility — advantages that extend through the 2026 FIFA World Cup and beyond to 2034.

THE PRODUCT

SUPREME x MKS PAMP GOLD BAR — LAUNCH EDITION

The Supreme x MKS PAMP Gold Bar is among the most distinctive luxury objects introduced in 2026: a Swiss-certified precious-metals instrument housed within Supreme's iconic visual language. Each bar is authenticated, numbered, and sealed within a tamper-evident assay card — simultaneously a financial instrument, cultural artifact, and collector's trophy.

FORMAT
1g & 1 oz.
.9999 Fine Gold

MINTAGE
1,000
Units per format

ORIGIN
Swiss Made
PAMP Suisse Certified

MARKET OPPORTUNITY

WHY THIS MOMENT

- The global luxury collectibles market exceeded \$450B in 2025, with precious-metals segments growing at 18% CAGR over the preceding three years.
- Supreme's limited-release model consistently generates secondary market premiums of 200–800% above retail, establishing proven scarcity-value mechanics.
- PAMP Suisse is the world's most recognized precious-metals brand, lending institutional credibility to a product category previously dominated by speculative streetwear.
- FIFA 2026, hosted across the United States, Canada, and Mexico, represents the largest synchronized global attention event of the decade — providing a unique activation window.
- No comparable precedent exists: this collaboration creates a new product category at the intersection of streetwear, institutional precious metals, and sports ceremony.

FOUR-PHASE ACTIVATION ROADMAP

PHASE	TIMELINE	PRIMARY OBJECTIVE
Phase 1	Weeks 1–4	Launch momentum, secondary market architecture & collector community establishment
Phase 2	Weeks 4–16	Luxury retail expansion, hospitality integration & premium gifting ecosystem
Phase 3	Q3 2026	FIFA 2026 ceremonial integration, host-city editions & VIP institutional gifting
Phase 4	Months 6–24+	Trophy franchise development, institutional partnerships & long-horizon continuity

PARTNER VALUE PROPOSITION

WHAT PARTNERS GAIN

- Access to a verified, high-net-worth collector base with demonstrated willingness to pay premium prices for exclusive, authenticated objects.
- Co-branding opportunities within the FIFA 2026 ecosystem, the largest premium sponsorship environment of the decade.
- First-mover positioning in the ceremonial asset category — a structural advantage that compounds as the franchise scales through 2034.
- Integration into Supreme's secondary market infrastructure on Grailed, StockX, and proprietary collector platforms.
- Exclusive VIP hospitality objects for executive gifting programs, distinguishing partner portfolios from conventional luxury gift categories.
- Revenue-sharing opportunities across institutional client relationships, corporate gifting programs, and trophy franchise licensing.

REVENUE ARCHITECTURE & FINANCIAL PROJECTIONS

MILESTONE	TARGET	KEY DRIVER
End of Phase 2 (2027)	\$2M+ annual gifting	VIP hospitality integration across 50+ premium properties
Post-FIFA 2026 (2028)	Host-city edition sales + trophy franchise pilots	Tournament-cycle collectibles validated; FIFA institutional relationship active
FIFA 2030 Cycle	40%+ institutional revenue share	Multi-sport ceremonial asset positioning established
2034 Horizon	Category leadership across 3+ verticals	Consumer collectibles, VIP gifting & institutional trophy franchises

PARTNERSHIP ENGAGEMENT MODEL

STAKEHOLDER HIERARCHY

The strategic advisory framework operates across five engagement tiers, each calibrated to maximize partnership value and information flow:

STAKEHOLDER	FREQUENCY	STRATEGIC FOCUS
Supreme Leadership & Marketing	Weekly	Brand positioning, collector strategy & continuity planning
MKS PAMP Commercial & Americas	Bi-weekly	Institutional partnerships, retail expansion & trophy franchise
FIFA & Host Committees	Bi-weekly (Q3+)	Tournament integration, VIP gifting & ceremonial positioning
Retail & Hospitality Partners	Weekly	Placement strategy, VIP positioning & experiential design
Collector Communities	Ongoing	Intelligence gathering, trend analysis & retention strategy

NEXT STEPS

To engage with the Supreme x MKS PAMP partner ecosystem, prospective partners are invited to pursue the following:

- Review this prospectus and the accompanying Strategic Advisory Operations Annex in full.

- Submit a partnership intent letter identifying your organization's preferred engagement tier and primary strategic focus area.
- Schedule a confidential strategic advisory session with Natasha Paige to discuss partnership structure and exclusivity terms.
- Confirm participation ahead of the Phase 2 retail expansion window (Weeks 4–16 post-launch) to secure first-mover retail positioning.

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